

MEETING THE NEEDS OF THE FUTURE - BUILDING CAMPAIGN



"The old shall be renewed and the new shall be made holy."

הישן תחדש והחדש יתקדש



Historic Preservation Community Education Future Generations

## to courtesy of Louis Davidson

### Adas Israel

emple Adas Israel is operating over capacity — and not just on the High Holidays. Our members have become more involved in the synagogue and as a result we need additional and more modernized classroom, worship, and meeting space. We have planned a building renovation to accomplish this while preserving our historic sanctuary. The Board of Trustees has launched a campaign to raise \$3 million for the renovation.

This ambitious goal honors the foresight and courage of our founders as well as our Temple's future. All of us have benefited from previous generations that stepped up to face challenges and meet opportunities. As Jews and as members of this synagogue, it is time for our generation to carry this tradition forward.

In appreciation of the impact the synagogue has had on our lives, we hope that you will join us in making a gift to ensure the future of Adas Israel. We are counting on 100% participation from our community and welcome a gift that is meaningful to you and your family. Temple Adas Israel embraces and celebrates our community like no other. By coming together, we can keep our traditions alive for generations to come.

Thank you in advance for your generosity,

Rabbi Daniel Geffen Alan Leavitt, Capital Campaign Co-Chair Neal Fagin, President Roger Matloff, Capital Campaign Co-Chair



Temple Adas Israel is embarking on its first major capital campaign since its founding 120 years ago. The synagogue's leadership is committed to ensuring that Sag Harbor's only synagogue will continue to serve this area's Jewish community for future generations.



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#### **Your Jewish Community**

At Temple Adas Israel we come together in times of prayer and celebration throughout the Jewish life cycle. Our physical building must accommodate our needs, but we are bursting at the seams – and not just on High Holidays. As a result, we need additional classrooms, worship, meeting, programming, and celebration space. We also need more welcoming, flexible, and technologically modernized space.

#### The Congregation identified several urgent needs:

- Technologically enabled classrooms with multiple functionalities
- ∦ Refreshed Early Childhood Center
- Tross-functional spaces for worship, community, and social events
- New technology and media resources to meet 21st century needs
- Modern, handicap-accessible upgrades of building systems, furniture, finishes, and lighting

After careful deliberation and analysis we have formulated a plan for a new and revitalized home to match the vibrancy of our community today and address the needs of the future.



We offer you this opportunity to be there for Temple Adas Israel. Your gift is vital to the future of our Jewish community.



#### **Cultivating Our Future**

We want the future – ours and our children's – to be profoundly influenced by our Jewish faith and values. The synagogue, more than any other institution, plays a unique role in the landscape of Jewish life. This ambition, to strengthen our Judaism within ourselves and share it with others, has fueled our vision.

We hope that you will participate, providing gifts that rise to the best of your giving ability, and demonstrate your support for our congregational community.

Every member should participate at a financial level that is both personally meaningful and reflects your recognition of the role that Temple Adas Israel plays in your own life and in the life of the Jewish community of Sag Harbor.

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#### **About the Architect**

Lee Harris Pomeroy Architects is an award-winning architectural firm whose creative work embraces new and historic structures in the United States and abroad. Design efforts consistently deal with the balance between the built and natural environment and the preservation of historically significant properties.

Projects designed by their New York-based firm include commercial, residential and public buildings and the restoration and design of sympathetic additions to such major New York landmarks as the Plaza Hotel, Saks Fifth Avenue, Grand Central Terminal, Trinity Church and Long Island projects for the Bridgehampton Public Library and HBO Satellite Communications Center in Hauppauge.

Your participation plants a sapling that will provide food and shade for our future, just as those who preceded us provided for our needs.



#### Q. Why do we need more space?

A. Temple Adas Israel is bursting at the seams. Our physical infrastructure must be expanded, updated and preserved to meet the needs of our Jewish community. We need classrooms large enough to accommodate young families, congregational school students and adult learners.

#### Q. Isn't lack of space just an issue on the High Holidays?

**A.** Lack of space is most visible on the High Holidays—and this project won't solve that—but lack of space is an ongoing problem. Classrooms are overcrowded and insufficient. Worship spaces and meeting rooms are inadequate and inflexible.

#### Q. Why does the building need updating?

A. Quite simply, the current physical infrastructure of the Temple Adas Israel building has fallen way behind the vibrant culture of our community. The building has not been substantially renovated in nearly 25 years and requires significant and growing capital expenditures for maintenance and repairs. The look and feel needs to be more welcoming to congregants.

#### Q. Have you planned for the increased operating costs involved with operating a bigger building?

A. The proposed renovation includes mechanical upgrades that will improve the building's operating efficiency. We expect the renovated building to cost about the same or less to operate than our existing facility.

#### Q. Will this project undermine Tempe Adas Israel's strong financial condition?

A. No. We will not commence the renovation until all the funding is fully committed.

#### Q. Won't the campaign cannibalize other fundraising needed for annual operations?

A. This is a issue of which we must all be mindful. In the appeals, we are stressing that gifts to the Capital Campaign be considered only after maintaining or enhancing congregants' commitments to annual fundraising efforts.

#### Q. Is Temple Adas Israel at risk of turning into too much of an institution?

A. The professionalization of Temple Adas Israel has been evolving over many years. We do not anticipate that the Capital Campaign will "over-institutionalize" us at the expense of our community feel. In reality, we hope to match our physical infrastructure with our community's dynamic culture.

#### Q. How will you guard against an aggressive fundraising campaign harming our community's inclusive spirit?

A. Our goal is for the entire community to feel the pride and joy of securing our synagogue's future. While we will need significant lead gifts, a strong emphasis will be on participation to the best of one's ability and to galvanize our community.

#### Q. How can I help?

A. We hope you will embrace the campaign vision, make a meaningful gift, and volunteer to support this important effort. To get involved and show your support, please email CapitalCampaign@TempleAdasIsrael.org

#### Tzedakah: A Personal Commitment Guide

The Lord spoke to Moses saying:

"Tell the Israelite people to bring me gifts from every person whose heart so moves him...And let them make me a sanctuary that I may dwell among them." — Exodus 15:1-9

#### Financial Goal: Raise \$1 million

Every dollar we raise will be matched 2:1 by a generous donor

Revitalization of our historic building: \$3 million

To create more welcoming, flexible, technologically modernized space for classrooms, worship, meeting, programming, and celebration.

#### Community Goal: 100% participation

Share in the pride of realizing our dream by welcoming gifts of every size

Stay true to our tenets of faith, family, and community

Strengthen the community, bring people together

This is a once-in-a-lifetime opportunity to make a major impact on the future of our synagogue and our community. Gifts of all sizes are welcome as are pledges over a number of years or planned gifts.

#### For further information please visit:

TempleAdasIsrael.org/CapitalCampaign

To make a gift, please mail or drop off the enclosed pledge card. To request a donor agreement, or discuss naming opportunities, please email CapitalCampaign@TempleAdasIsrael.org

Rabbi Daniel Geffen Neal Fagin, President Alan Leavitt, Capital Campaign Co-Chair Roger Matloff, Capital Campaign Co-Chair



#### **Donor Giving Levels**

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Visionary	\$100,000+
Dream Builder	\$50,000 to \$99,999
Vanguard	.\$36,000 to \$49,999
Guarantor	
Champion	\$10,000 to \$17,999
Pacesetter	\$3,600 to \$9,999
Supporter	\$1,800 to \$3,599
Friend	

#### **Gift Payments Chart** (for pledges made over 5 years)

Pledge	Annual	Monthly
\$100,000	\$20,000	\$1,666.65
\$50,000	\$10,000	\$833.30
\$36,000	\$7,200	\$600.00
\$25,000	\$5,000	\$416.50
\$18,000	\$3,600	\$300.00
\$10,000	\$2,000	\$166.50
\$7,200	\$1,440	\$120.00
\$5,000	\$1,000	\$83.30
\$3,600	\$720	\$60.00
\$1,800	\$360	\$30.00
\$1,000	\$200	\$16.65



Your Gift — Your Opportunity





Long Island's Oldest Synagogue. Renewed and Reinvigorated.